



Chamber of Commerce and Industry

<THE CAPITAL STRUCTURE SERIES >
EQUITY FUNDING FOR FAMILY OWNED BUSINESSES
Thursday, June 18, 2020
03:00 PM to 05:00 PM

Dear Sir/ Madam,

We are pleased to inform you that IMC Chamber of Commerce and Industry's, StartUp Committee is organising **The Capital Lecture Series – Equity Funding for Family Owned Businesses** on Thursday, June 18, 2020 at 03:00 pm to 05:00 pm.

This would be an online discussion on the lack of debt funding for most family owned MSMEs, restructuring and retiring existing debt, exploring the equity funding landscape and examining the advantages/disadvantages of various capital structures, particularly equity in family owned businesses.

The event will cover the below areas:

- Restructuring: preparing and avoiding pitfalls
- Legal considerations in evaluating an equity infusion
- Safeguarding family interests and control
- Key concerns specific to family owned businesses
- The advantages of professional v/s family management
- PE as a means to scale and sustain family run businesses
- Fundamentals of raising private equity
- Case studies of successful & challenging PE experiences
- An overview of the Indian private equity landscape

Speakers of this session:

- Mr. Jayesh H, Co-Founder & Partner, Juris Corp
- Ms. Paula Mariwala, Founder & Co-President, Stanford Angels and Chairperson, Startup Committee, IMC Chamber of Commerce and Industry
- Mr Utkarsh Sinha, Managing Director, Bexley Advisors

Kindly note there is **NO PARTICIPATION FEE**. However, **registration is mandatory**.

We will appreciate to have your confirmations for this lecture by registering on our website <https://www.imcnet.org/events-758>. On receiving your confirmation the meeting details will be shared with you. You can notify your event related queries to narendra@imcnet.org/ anastasia.dsouza@imcnet.org. We do hope you will be able to seize this opportunity and participate in this lecture by registering yourself as soon as possible.

With regards,

Ajit Mangrulkar

Director General

IMC Chamber of Commerce and Industry